

160: Mobile, social, design and media with NATIVE VML

On Thursday, 10 December 2015, [Biz Takeouts Marketing and Media Radio show](#) host Warren Harding ([@bizwazza](#)) looked at social media, mobile, media and design with four heads of departments from NATIVE VML ([@Native](#)).

We were joined by:

- Ryan McManus: Executive creative director
- Angus Robinson: Head of mobility & innovation ([@angusrobinson](#))
- Amanda Servasti: Head of social media ([@AmandaServasti](#)) and
- Matthew Arnold: Head of media at Native VML ([@matthewarnold](#))



We looked at design, the recent NATIVE VML Pendoring win for Klein Riaan, social media, mobile, innovation and media. We covered the year in review, the trends, the news and the future predictions from each guest.

Check out the agency here: [NATIVE VML](#).

BONUS: Make sure to have a look at the NATIVE VML [December 2015 trends report presentation](#).

Get all the information by listening to this weeks podcast.

Tune in to see what happens live in studio every Thursday from 9am to 10am via [2oceansVibe Radio](#) right [here](#).

The news roundup from [Bizcommunity](#):

- [From start-up to 'Agency of the Year' in five years](#)
- [Design Indaba beckons - bookings and media entries in now](#)
- [Let's go, Lego!](#)
- [How to really protect your brand from social media crises](#)
- [2015: The year the consumer found another way](#)

If you are interested in getting interviewed on Biz Takeouts, or want to suggest a show topic, email Warren Harding ([@bizwazza](#)) on biztakeouts@bizcommunity.com.

Podcast

If you missed the show, [download](#) (50.5MB) or [listen](#) to the podcast (55:14min).

Episode 160: Catching up with the NATIVE VML crew.

Date: 10 December 2015 **Length:** 55:14min **File size:** 50.5MB **Host:** Warren Harding



Bizcommunity.com's **Biz Takeouts Marketing & Media Show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.

For more:

- Bizcommunity Special Section: [Biz Takeouts](#)
- Bizcommunity Search: [Biz Takeouts](#)
- Previous Biz Takeouts podcasts: [Bizcommunity](#)
- Bizcommunity: [twitterfall](#)
- Twitter Search: [#biztakeouts](#) OR ["Biz Takeouts"](#)
- Email: biztakeouts@bizcommunity.com

For more, visit: <https://www.bizcommunity.com>