

# DMG Media success features at World Newspaper Congress

PARIS, FRANCE / DARMSTADT, GERMANY / BANGKOK, THAILAND: Kevin Beatty, the CEO of DMG Media, where digital advertising growth is offsetting lost print revenues for the first time, has joined a session on "New business models for news" at the 65th World Newspaper Congress. The event will be held in Bangkok, Thailand, from 2 to 5 June next.



- As the Daily Mail & General Trust's consumer media company, UK-based DMG Media includes Metro and the Daily Mail, which continue to thrive in print while scoring amazing results on digital platforms. Digital advertising revenue growth within the company offset the decline in print advertising revenues at the Daily Mail and Mail on Sunday for the first time in the five months to the end of February.

MailOnline.com is the world's largest newspaper website, with more than 60% of its total online audience outside of the United Kingdom.

More than 1,200 publishers, chief editors, CEOs, managing directors and other senior newspaper executives and their guests are expected to attend the 65th World Newspaper Congress, 20th World Editors Forum, 23rd World Advertising Forum and Info Services Expo 2013, which will run concurrently in Bangkok in June.

New business models - something publishers everywhere are seeking in the quest to raise digital publishing revenues - is just one of the session topics. Full conference details, including programmes, social events and registration details, can be found at <http://www.wan-ifra.org/bangkok2013>.

Beatty will speak on DMG Media's "audience centric news business" in a Congress session that also includes: Ahmet Dalman, Vice President of the Executive Committee at Hürriyet Group in Turkey, which has taken a new approach to news, content and value-added services; and Guy Crevier, President of La Presse in Canada, which has invested C\$40m in the development of tablet products and services.

Other highlights of the Congress, organised by the World Association of Newspapers and News Publishers (WAN-IFRA), include:

- A session featuring the new generation of news publishers in Asia, where the media industry is thriving in print in countries including India and Indonesia, and online in advanced digital markets like Korea and Japan. Speakers include:

Azrul Ananda, President Director of Jawa POS in Indonesia; Jeongdo Hong, Vice President of JoongAng Media Network, South Korea; Robin Hu, CEO of the South China Morning Post, Hong Kong; Sandy Prieto, CEO of the Philippine Daily Inquirer, and Supakorn Vejajiva, President and COO of Post Publishing in Thailand.

- An inspirational session on innovation, featuring success stories from companies that are doing things just a little bit differently. The session will feature: Ole Mølgaard, Program Director for CBS Executive in Denmark; Eduardo Sirotsky Melzer, Chief Executive Officer of RBS in Brazil; and Eskoensio Pipatti, Focus Area Director of research programme at Next Media in Finland.
- The annual World Update on Innovations in Newspapers, produced and presented WAN-IFRA by Juan Señor and the Innovation International Media Consulting Group, a compelling look at the promising innovations being developed by newspaper companies today.
- A session on "Paid content: To charge or not to charge," which will offer a variety of concepts and lessons from implemented strategies worldwide. The session will feature: Geir Engen, Digital Director of the Norwegian Media Businesses' Association; Caspar de Bono, Managing Director, B2B, Financial Times; John Stackhouse, Editor-in-chief of Canada's national newspaper, The Globe and Mail; and Stig Nordqvist, Executive Director, Publishing & Digital for WAN-IFRA.
- The highly anticipated update of World Press Trends, the annual survey of the global newspaper industry, presented by Vincent Peyrègne, CEO of WAN-IFRA, with regional updates provide in an "around the world in 60 mission session featuring leading editors and publishers: Pichai Chuensuksawadi, Editor-in-chief of Post Publishing, Thailand; Patrick Daniel, Editor-in-chief, English & Malay Newspapers, Singapore Press Holdings, Singapore; Tobias Trevisan, CEO of the Frankfurter Allgemeine Zeitung, Germany; Amadou Mahtar Ba, CEO of the African Media Initiative, Kenya; and Michael Chalhoub, CEO of Sport360 in the United Arab Emirates.
- Plus much more! Full details can be found at <http://www.wan-ifra.org/bangkok2013>.

Alongside the Congress, Editors Forum and Advertising Forum, Info Services Expo 2013 will present innovative solutions from the international suppliers' community. The exhibition offers visitors the opportunity to meet the leading suppliers to the newspaper industry and discover cutting-edge products, services and technologies.

As always, the events are accompanied by an array of social events, gala dinners and lunches and are considered to be the premier opportunity to meet colleagues from around the world.

For more, visit: <https://www.bizcommunity.com>