

## Quirk eMarketing wins Silver in Caples

NEW YORK, US: Quirk eMarketing was awarded Silver in this year's Caple Awards. The agency received the Special Award: Creative Use of Technology, for their entry 'Hogwarts Wizarding Class' for Warner Bros. There were also a number of South African finalists in the awards - see table.



The John Caples International Awards, produced by Haymarket Media US in collaboration with the Caples Organization, honours the most creative solutions to marketing problems.

Category	Award	Entry	Agency	Client	ECD	CTO
Special Award: Creative Use of Technology	Silver	Hogwarts Wizarding Class	Quirk eMarketing	Warner Bros.	Emma Carpenter	Craig Raw
Integrated	Finalist	Lunch is on me	Draftcb Cape Town	Peninsula School Feeding Association	Francois de Villiers, Glynn Venter	
Microsite	Finalist	Retrenchyourself.com	Draftcb Cape Town	Distell-Savanna	Glynn Venter	
Social Media	Finalist	Free The Web SA	Quirk eMarketing	MWEB	Craig Raw	
Print Ad	Finalist	You Can't Teach a Hungry Child	Draftcb Cape Town	Peninsula School Feeding Association	Francois de Villiers	
Print Collateral, Non Mail	Finalist	Lifestyle Wraps	Draftcb Cape Town	Santam	Glynn Venter	

For more, visit: <https://www.bizcommunity.com>