

Tickets on sale for the IAB Digital Summit, Bookmark Awards

For the past decade, the Bookmark Awards have recognised top industry talent, predicted digital trends and awarded up-and-coming mavericks. This year, the awards ceremony will be held on Thursday, 1 March at The Theatre on the Track, Kyalami.

The Awards sets the benchmark for tech, digital and leading-edge innovation in marketing. The award-winning work inspires and educates the industry about the power to build brands through creative and high impact digital executions that deliver measurable results. Digital platforms, channels, communities, campaigns, craft awards, publishers, emerging channels and more are recognised at the event.

IAB SA CEO Josephine Buys says: "With a crop of inspiring entries, an exciting multi-disciplinary panel of judges and a 10-year legacy of promoting excellence in digital, this awards season is a special one."

Bookmarks 2018 is preceded by the IAB Digital Summit, which has become as renowned as the awards ceremony itself. "The Summit aims to provide thoughtful and insightful content from top calibre local and international speakers. This year will be no different and speakers will cover AI, fake news, privacy and security, and more."

Standard Digital Summit tickets cost R1,960, while IAB member tickets cost R1,690. Tickets to the Bookmarks and after party cost R1,090. Tickets can be purchased through the IAB SA's booking platform [Nutickets.co.za](https://nutickets.co.za). If you would like more information on the awards, visit [TheBookmarks.co.za](https://thebookmarks.co.za).



Josephine Buys

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