

International report discloses effects of technology on world of work

By [Nicci Whitear](#)

10 Jul 2017

A new joint International Labour Organisation (ILO)-Eurofound report released, earlier this year, 'Working anytime, anywhere: The effects on the world of work' focuses on employees who use new technology to work outside of the employer's premises and often outside of regular working hours.



© clickandphoto – [123RF.com](#)

The data for the report are drawn from 15 countries, including Argentina, Brazil, India, Japan and the US, as well as ten EU countries. The report showed that Finland, Japan, the Netherlands, Sweden and the US have the highest incidence of employees working off their employer's premises. Overall, at least 40% of employees were found to do some form of work outside their employer's premises and after hours. This was mainly related to telephone calls and email communications. Managers and professionals are most inclined to do this sort of work, but it is also prevalent among sales staff and clerical workers. The majority of such workers are male.

Positive effects

The report highlights a number of positive effects of this type of work. For example, greater working time autonomy leads to more flexibility in terms of the organisation of working time, which is particularly advantageous for employees with duties to care for children or the elderly. Reduced commuting time can also be a significant benefit. Together, this can result in an improved work-life balance and higher productivity. In addition, business continuity can be maintained in times of natural disaster and office expenses can be reduced.

Problems with off-site work

However, the report also identified some problems with 'the encroachment of work into spaces and times normally reserved for personal life'. These include a tendency to work longer hours, at a higher intensity and an overlap between paid work and personal life, which can lead to psychosocial problems such as family conflict, high levels of stress and burnout.

The report identifies three different types of workers who fall into the category of workers being discussed.

1. There are home-based workers, who seem to enjoy better work-life balance overall. This category comprises mostly women.
2. There are also 'high-mobile' workers who are more at risk of negative health and well-being outcomes. 'High mobile' workers are those who constantly work in different locations.
3. There are those who divide their time between their primary office and another site.

All three of those groups reported higher stress levels and more incidents of insomnia than those who always work at their employer's premises. The 'high mobile' workers were the most prone to stress and insomnia, at levels way in excess of their office-bound counterparts.

"This report shows that the use of modern communication technologies facilitates a better overall work-life balance but, at the same time, also blurs the boundaries between work and personal life, depending on the place of work and the characteristics of different occupations," said the ILO's Jon Messenger, co-author of the report.

Oscar Vargas, from Eurofound, commented, "It is particularly important to address the issue of supplemental work performed through modern communications technology, for example additional working from home, which could be viewed as unpaid overtime, and also to ensure that minimum rest periods are respected, in order to avoid negative effects on workers' health and well-being."

Best case is 2-3 days at home

There is evidence that people need some face-to-face contact with colleagues but there are times when physical isolation and autonomy offers the best scenario for successfully completing a task. There may be fewer interruptions and more continuity of work.

Obviously individual characteristics like motivation and skill also play a role in determining whether flexible working arrangements enhance productivity. "Two to three days working from home seems to be that sweet spot," Jon Messenger told reporters in Geneva.

'Right to be disconnected'

The ILO encouraged governments to develop policies for governing the technological revolution in the workplace, referring to a new French labour code provision that enshrines 'the right to be disconnected' and a growing practice among some companies to shut down servers to stop emails during designated rest times and holidays. They suggest that this could ensure that the benefits of the technological revolution in the workplace could be harnessed without any negative effects on employees' health and well-being. A key issue is whether work outside the workplace substitutes for it, or merely supplements it. The latter is more problematic.

South African annual Labour Law Conference

This year is the 30th anniversary of the Annual Labour Law Conference (formerly organised under the auspices of Lexis Nexis South Africa, now under the mantle of the Conference Company partnered with UKZN, Wits and UCT). With the theme of 'Past Lessons, Future Challenges: 30 years on', delegates can expect to hear presentations on a wide range of labour related topics including workplace trends and technology.

The conference takes place 2-3 August 2017 at Emperors Palace in Kempton Park. It is the largest gathering of its kind in Southern Africa attracting some 800 professionals from around the country annually. For more information, go to www.annuallabourlawconference.co.za.

ABOUT THE AUTHOR

Noci Whitear, LL.M is a senior lecturer, UKZN; CCMA Commissioner and consultant attorney at Austen Smith attorneys, FNB.

For more, visit: <https://www.bizcommunity.com>